# LIMERICK GARDEN FESTIVAL

# SUNDAY, 17th June 2018

@ Limerick Milk Market

# POP-UP GARDEN COMMUNITY CHALLENGE

Proudly supported by Limerick City & County Council, Environment Section and Department of Communications, Climate Action and Environment/LA21 Environmental Partnership Fund.

# Garden Challenge - 2018 Q&A

#### What does it mean in a nutshell or How does it work?

Think about what you can do in 3x3m that expresses the topic 'Urban Upcycled Garden'. Fill in the form and send off in February, sketch and think about in detail how your idea can become a reality, what you need to make it happen and how you can get it (can you borrow, recyle, etc.?). Have a look at the judging criteria and consider if you can tick all the boxes of what we will be judging your creation on. Get down to business and build it! (Best of luck and Enjoy!)

#### Who can enter?

All kinds of groupings can enter including but not be limited to Charities, Community Gardens, Tidy Towns Groups, Householders, Business, Youth groups, School groups/classes, Horticultural Student Groups, Age action groups, Families etc...

#### Why should we enter?

Prize: First prize will be a cash-sum of €400. The organisers will get additional prizes in place.

<u>Promotion:</u> The competition, its participants and the outcomes will be promoted as part of the Festival's promotional drive, where possible on print materials, website, press, Facebook page and in the media. Of course, the highlight of this is the day itself, where visitors will see your garden promoting your organisation, charity or group!

#### How can we enter?

Simply fill in our application form with your details, the information what you want to build in a garden aligned to our theme this year. Submit both to address on form with payment by application deadline.





Contact: Carmen Cronin
087 611 75 38, cc@carmencronin.ie
www.LimerickGardenFestival.com
A Limerick Milk Market event: www.milkmarketlimerick.ie

## Are there any dates or deadlines we need keep an eye on?

All applications please by latest 28th February. You will then be contacted with further details. Please make sure to send in a sketch of your garden by mid-March. Setup on 17<sup>th</sup> June.

### When can we setup?

Layout your garden at home or at your community site to make sure it works as you had planned. Gardens will be setup on 17<sup>th</sup> June in the morning and will be judged in the afternoon. Competitors will be fully responsible for transporting their exhibit material to and from the event site. No retail activity shall happen in or near the gardens area.

#### Is there a fee?

Yes, there is small fee of  $\in 30$  payable with your application. Many thanks for your support and committment. Each partaking group will receive a prize to the value of at least  $\in 30$ , our first prize is  $\in 400$ .

#### What size should our display be and are there any other rules?

The gardens created shall not exceed 3 x 3 m, further details regarding the space will be made available in March. Open to all groups, societies, charities, clubs and gardening enthusiasts. Each exhibit which must bear a title, be practical, of strong design. PopUp means to be erected in a short timeframe (1-4 days) and the garden does not have to be planted, digging is not allowed. A sketch and/or more detailed description of the garden will be required in March. No retail activity shall happen in or near the gardens area. The group may display limited informational material (no more than 2 flyers) and a sign will be displayed at the garden using information from this form.

### What will the garden be judged on and who will be judging?

A team of judges will be announced, which may consist of gardening experts speaking at the event as well as local and national gardening, environmental and other suitable persons.

The gardens will be judged on Meeting the Brief/Theme, Originality, Visual Appeal, Use of recyclables/Sustainability approach, Quality, Use of Locally Sourced materials.

### Is there anything else we need to know?

Please make sure to read our Terms & Conditions in the application form and do feel free to contact Carmen with any questions or feedback. See Carmen's contact details below.





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